



FIT
AMERICA
LATINA

FERIA INTERNACIONAL DE
TURISMO DE AMERICA LATINA
INTERNATIONAL TOURISM
TRADE FAIR OF LATIN AMERICA

28 SET - 1 OCT 2024
BUENOS AIRES - ARGENTINA

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FIT 2024: el mejor destino para los negocios

¡Bienvenido a FIT, donde convergen las mejores oportunidades de negocios en el mundo turístico! Navega por la amplitud de la oferta para profesionales del sector nacional e internacional en un entorno diseñado para potenciar conexiones comerciales y alianzas estratégicas.

Cada encuentro y cita se convierten en una plataforma para establecer acuerdos comerciales que aseguran un excelente retorno de la inversión.

En FIT, cada conexión es una puerta abierta hacia el éxito.

Innovación y Networking en FIT 2024

En el dinámico escenario del turismo global, FIT destaca como el epicentro donde convergen Latinoamérica y el mundo. Es aquí donde la innovación, la tecnología y el conocimiento se entrelazan para impulsar un turismo más inteligente, sostenible y eficiente.

Te damos la bienvenida a FIT 2024, donde el sector del turismo se encuentra para: intercambiar ideas, conectarse estratégicamente y avanzar hacia un futuro inspirador y consciente.

En FIT, la visión de un turismo transformador se convierte en realidad.

FIT 2024: the best destination for business

Welcome to FIT, where the best business opportunities in the tourism world converge! Navigate the breadth of national and international tourism offers into an environment designed to enhance commercial connections and strategic alliances.

Each meeting and appointment becomes a platform to establish commercial agreements that ensure an excellent return on investment.

At FIT, every connection is an open door to success.

Innovation and Networking at FIT 2024

In the global tourism dynamic scenario, FIT stands out as the epicentre where Latin America and the world converge. This is where innovation, technology and knowledge interweave smarter, sustainable and efficient tourism promotion

We welcome you to FIT 2024, where the world of tourism meets to exchange ideas, connect strategically and move towards an inspiring and conscious future.

At FIT, the vision of a transformative tourism becomes a reality.

28

Ediciones
Editions

34.625 m2

Superficie Total de FIT
Surface

125.020

Visitantes totales
Visitors

87.986

Público General
General Public



Perfil del Visitante

- Agencias de viajes
- Tour operadores
- Hotelería y Gastronomía
- Organizadores de eventos
- Empresas de Transportes
- Organismos Oficiales
- Medios de Comunicación
- Compañías de Servicios y others.

Visitor profile

- Travel agencies
- Tour operators
- Hostel industry and gastronomy
- Event organizers
- Transport companies
- Official organizations
- Media service
- Services companies and others.

Preparate para una experiencia donde los negocios, la creatividad y la visión de futuro se combinan.

Get ready for an experience where business, creativity and vision for the future combine themselves.

www.fit.org.ar
#FIT2024

37.034

Profesionales
Professionals

4.396

Citas en Rondas de Negocios
Appointments in Business Round

*Datos oficiales de la edición 2023
*Data from the previous edition

Información Comercial

LUGAR

La Rural, Predio Ferial de Buenos Aires

PROFESIONALES

Sábado 28 y domingo 29 de setiembre: 14 a 21 hs. Lunes 30 de setiembre y martes 1 de octubre: 10 a 19 hs.

PÚBLICO GENERAL

Sábado 28 y domingo 29 de setiembre: 14 a 21 hs. Lunes 30 de setiembre y martes 1 de octubre: Cerrado

PRECIOS

Espacio libre solo piso: US\$195 + IVA m2
Stand de montaje básico, llave en mano (panelería perimetral, iluminación, tomacorriente, alfombra, equipamiento según m2 contratados, gráfica normalizada, cenefa y gráfica): US\$260 + IVA m2

Comercial information

LOCATION

La Rural, Predio Ferial de Buenos Aires

PROFESSIONALS

Saturday 28: from 2:00 p.m. to 9:00 p.m. Sunday 29: from 2:00 p.m. to 9:00 p.m. Monday 30: from 10 a.m. to 7 p.m. Tuesday 1: from 10 a.m. to 7 p.m.

GENERAL PUBLIC

Saturday 28: from 2:00 p.m. to 9:00 p.m. Sunday 29: from 2:00 p.m. to 9:00 p.m. Monday 30: closed Tuesday 1: closed

PRICES

Free space, only floor US\$195 + IVA m2
Basic assembly stand, turnkey (perimeter paneling, lighting, electrical outlets, carpet, equipment according to m2 contracted, standardized graphics, border and graphics): US\$260 + IVA m2

Opinión de los expositores

98%

Considera que FIT 2022 fue BUENA/MUY BUENA/ EXCELENTE

97%

Pudo contactar a los visitantes que quería

98%

Pudo lograr objetivos, entre los cuales los 3 más elegidos fueron: Posicionar la imagen de la empresa / contactar clientes potenciales / reafirmar relación con clientes

99%

Desea participar en FIT 2024

Opinion of the exhibitors

98%

Consider that FIT 2022 was GOOD / VERY GOOD / EXCELLENT

97%

Could contact visitors they wish

98%

Could achieve goals among the three most chosen were: positioning the company image / contact potential clients / reassert clients relationship

99%

They do wish to participate in FIT 2024

*Date from the 2023 edition



INFORMES / INFORMATION:
Viamonte 640 - Piso 8 - (C1053ABN)
Buenos Aires - Argentina
Tel: +54 011 3986 0432
Email: fit@fit.org.ar
☎ +54 11 4175 0154



SEP 28 – OCT 01 2024 – LA RURAL – BUENOS AIRES – ARGENTINA

FIT

AMERICA LATINA

FERIA INTERNACIONAL DE TURISMO DE AMERICA LATINA
INTERNATIONAL TOURISM TRADE FAIR OF LATIN AMERICA

REFERENCIAS

 STAND VENDIDO
 STAND RESERVADO
 STAND DISPONIBLE
 ARMADO BASICO
 ARMADO PREMIUM

● COLUMNA
■ MATAFUEGO
—|— HIDRANTE

♂ ♀ BAÑOS
🍴 GASTRONOMIA
🚶‍♀️ SALIDA DE EMERGENCIA

AUDITORIOS

ACTO INAUGURAL

RONDAS DE NEGOCIOS

Tribuna Oficial

FIT

AMERICA LATINA

FERIA INTERNACIONAL DE TURISMO DE AMERICA LATINA

INTERNATIONAL TOURISM TRADE FAIR OF LATIN AMERICA

A3 - 1:600 METERS

Acceso desde pab. 9
Access from pav. 9

Acceso desde Cerviño 4476
Access from Cerviño 4476

Playon de Montaje - Carga y Descarga
Assembly parking lot.

GE. amarillo verde



28 SEP | 1 OCT 2024
BUENOS AIRES -ARGENTINA

RULES AND REGULATIONS

General Rules and Regulations

A GENERALITIES

1. DEFINITION AND AUTHORITIES

1.1 **FIT AMERICA LATINA** -International Tourism Fair of Latin America- (hereinafter referred to as **FIT**) is jointly organized by the **Federación Argentina de Asociaciones de Empresas de Viajes y Turismo [Argentina Federation of Associations of Travel and Tourism -FAEVT-]** and the **Asociación de Agencias de Viajes y Turismo de Buenos Aires [Buenos Aires Travel and Tourism Agencies Association -AVIABUE-]**, hereinafter referred to as the **ORGANIZERS**.

1.2 **FERIAS ARGENTINAS S.A.** shall be in charge of the INTEGRAL EXECUTION of the Fair. Sponsors and contributing parties are those stated in the Fair specific documentation.

1.3 **FIT** shall be governed by these **General Rules and Regulations**. The rules for the assembly of stands, for requesting and using additional services, the Fair layouts and rates are a part of the General Rules and Regulations and have the same validity, and they are deemed automatically accepted from the signature of the Request for Admission. Considering these Rules and Regulations are available for the participants and they are widely released, they shall be considered known under a "iure et de iure" presumption.

2. AUTHORITIES

2.1 The **Executive Committee** and the **Directive Committee**, hereinafter respectively referred to as **E.C.** and **D.C.**, are the Fair authorities, therefore their decisions are unappealable.

2.2 The **E.C.** may delegate its authority in any other body depending on it, and it has exclusive authority for the application and construction of these General Rules and Regulations in case of unforeseen situations.

2.3 Both the **E.C.** and the **D.C.** may, **exceptionally and whenever they deem so convenient for a better operation of the Fair**, adapt the rules and regulations set forth in these General Rules and Regulations, and their decisions shall be mandatory for all participants.

3. FAIR VENUE AND DATES

3.1 **FIT** shall be held at La Rural, in the city of Buenos Aires, Argentina, from September 28 to October 1, 2024.

B PARTICIPATION CONDITIONS

4. PARTICIPANTS AND PRODUCTS

4.1 Government bodies, representations or official or private, national or international institutions, professionals, commercial operators and services providers of all Tourism Segments are entitled to participate in the Fair.

4.2 Exhibiting companies shall only exhibit the products and services included in the request for admission. In case they wish to include new products and services, they shall request so and obtain the corresponding authorization from the **E.C.**

4.3 **FIT** reserves the right of admission and permanence in the Fair.

5. GENERAL CONDITIONS

5.1 In order to participate in the **FIT**, the interested companies shall submit a **Request for Admission**, filling out all the information contained therein.

5.2 The Request for Admission shall be submitted by filling out **FIT** official forms.

5.3 **FIT** shall prioritize the requests for the largest requested surface and the requests of exhibitors of the preceding edition. In case it can not grant the requested space, it shall offer the best available alternative. The Request for Admission shall be considered accepted only once **FERIAS ARGENTINAS S.A.** has issued the corresponding invoice and the exhibitor has complied with the payment thereof.

6. SALE CONDITIONS

6.1 The spaces are those indicated in the Fair floor plan, with their corresponding number and measure.

6.2 Prices per square meter (m2) of each space shall be those included in the price list preestablished by **FIT**, and they may consist of either a **Free Space** (without assembly) or a space with **Basic Assembly**.

6.3 Prices for the lease of a space at **FIT** do not include **V.A.T.**; therefore, **21% shall have to be added for said tax**.

6.4 **V.A.T.** shall be invoiced in accordance with the AFIP (Argentine Taxation Authority) forms submitted by every exhibitor at the time of filling out the

Request for Admission. The above mentioned invoicing shall be subjected to revision by the **E.C.** by virtue of the documentation analysis conducted by the Administration and Finance Department.

6.5 For **free spaces with no assembly**, the price paid includes:

a) Space lease during the preparation, exhibition and disassembly period.

No dividing panels are provided for any of their boundaries.

b) Power supply: 220 v (50 W/h per m2) and the consumption thereof (**see 21.4**).

c) Carpeted aisles.

d) Security in common areas (**see 7.1.1**).

e) General cleaning in common areas (**see 7.2.1**).

f) General lighting.

g) General administration and consultancy (**see 7.4**).

h) Badges and invitations in proportion to the leased meters (**see 13.1/6**).

i) Inclusion in the Fair official catalog.

6.6 Apart from the above mentioned items, spaces with Basic Assembly shall be provided with:

a) Fully carpeted floor in grey color.

b) Dividing panels; aluminum structure and 2.5m high white Formica panels.

c) 0.34 m high identification sign equal to panels.

d) Standard identification sign on each front side.

e) A set of one table and three chairs, according to the following:

up to 20 m2: 1 set (1 table and 3 chairs)

from 21 to 30 m2: 2 sets (2 tables and 6 chairs)

from 31 to 40 m2: 3 sets (3 tables and 9 chairs)

from 41 to 50 m2: 4 sets (4 tables and 12 chairs)

f) An outlet of up to 300W 16 m2 and two outlet up 300W to 50 m2 .

6.7 The exhibitor **shall not assign, donate, sale, lease, transfer or share the granted space or any part thereof**.

6.8 Payment of the spaces shall be effected as follows:

a) Cash.

b) 30% (thirty percent) at the time of invoicing the Request for Admission and the remaining 70% (seventy percent) in installments, the maturity date being **48 hours before the Fair opening day, this being the deadline for payment.**

6.9 Any unpaid installments within the corresponding period shall entail interest for late payment from the moment of their maturity date until effective payment, applying the rates used by the Banco de la Nación Argentina for document discount operations.

6.10 Noncompliance of any of the above mentioned payments shall have the following consequences:

- a) Reservation cancellation or plot sale.
- b) Total loss of the amount paid by the exhibitor.
- c) **E.C.** power to grant the space to third parties.

Arrears shall be automatic and by operation of law, by the mere passing of time, with no need for any judicial or extrajudicial notice.

6.11 In the event of **amounts still due for additional services and/or any other item at the time of the Fair opening date**, the authorities shall be entitled to declare the **closing of the stand** without any compensation whatsoever until said amounts are paid.

6.12 If for any reason, once total or partial payment has been made, the **exhibitor withdraws** his participation or becomes unable to participate in the Fair, **exhibitor shall lose all rights to any returns of amounts already paid.**

6.13 The **E.C.** shall have the power to cancel and grant to third parties the spaces paid for but which are not occupied 24 hours before the term set forth for finishing the assembly of the stands, and the **exhibitor shall lose all rights to any returns of amounts already paid.**

6.14 Any unpaid installments on the dates set forth in the Request for Admission shall be paid at the Fairs' sale value, at the paying time.

7. SERVICES PROVIDED BY THE FAIR

7.1 SECURITY

7.1.1 The **E.C.** shall hire general security personnel, responsible for keeping order and for addressing unforeseen

events; **however, they shall not be responsible for theft or robbery. During the closing hours for the public, no members of any staff shall remain within the Fair, except for the above mentioned security personnel and that authorized by the E.C.**

7.1.2 **No private security personnel hired by the exhibitor shall be allowed, except for that authorized by the E.C.**

7.1.3 Exhibitors and their staff are compelled to allow the checking of packages and/or vehicles that enter and/or exit the Fair premises.

7.1.4 **Exhibitors and stand staff who have notebooks or portable equipment are advised to request at no charge the corresponding security seal at the Exhibitor Attention desk, without the E.C. being responsible for the security of computing devices.**

7.2 CLEANING

7.2.1 The **E.C.** shall provide cleaning staff for the common areas. General cleaning shall be effected while the Fair is closed and shall be kept during the permanence of the public and the exhibitors. **Stand cleaning is under the exhibitor's exclusive responsibility.**

7.3 POWER SUPPLY

7.3.1 **All stands are provided with 50 W/h 220V electric power per square meter, at no cost. In case more power is needed in accordance to your consumption, fill out Form 1: Technical Record, available at www.fit.org.ar to request it.**

7.4 CONSULTANCY

7.4.1 **Fit's C.E.** is at the exhibitor disposal for providing information as to participation, regulatory aspects, etc.

7.4.2 **Fit's C.E.** and its **Technical Department** make all the specific consultancy available for the exhibitors who request so, as well as any data and **accurate information regarding spaces and their dimensions, presence of columns, hydrants, electricity sockets location, etc.**

8. RESPONSIBILITIES

8.1 EXHIBITOR RESPONSIBILITIES WITH RESPECT TO THIRD PARTIES

8.1.1 **The exhibitor shall be sole responsible** for the damage caused to his staff, to visitors in his stand or to the Fair, and/or to their property or goods of any kind, in case of robbery, theft, fire, ray, tempest, explosion, hail, water penetration, dampness, flooding, accident, civil commotion, sabotage or any other, whatever their origin and source. Additionally, the exhibitor shall be responsible for the damage caused – inside or outside his stand - to his staff and/or their property or the elements they use or have under custody. **The exhibitor shall hire first class insurance companies to cover the totality of the risks described, during the whole time he is in possession of the space, even during assembly and disassembly.** The certificate of this insurance must be presented when taking possession of space. This insurance must cover the Liability. Comprehensive civil emergent for damages caused to third parties by the activity that the insured develops within the premises. The amount of coverage must cover damages for a total sum insured not less to US \$ 150,000 with a franchise of US \$ 2,500 per event theology. These values must be confirmed prior to contracting the coverage.

8.1.2 The ORGANIZERS shall transfer to the exhibitors the amounts for any deterioration that the stand constructors, trucks and/or freights of their companies, by themselves or in representation of the stand constructors, may cause to fixed/temporary installations of the premises.

8.1.3 The exhibitor is compelled to hire all the staff for the development of the activities –during the whole period of assembly, operation and disassembly of the Fair pursuant to the provisions of labor, pension, trade union, social security and occupational risks legislation in force.

Any verification of a hypothetical irregularity detected by the labor, pension or fiscal authorities with respect to the staff hired by the Exhibitor and for which the ORGANIZER could be jointly and secondarily liable **shall be the exclusive responsibility of the Exhibitor, who shall release the "Organizer" of any liabilities in 48 hours upon notice served to the latter for that matter, under penalty of responding for damages.** The Exhibitor shall not allow

access of staff without the corresponding AFIP's "Clave de Alta Temprana" [Tax Authority Code for Employees] registered in the Exhibitor's name. **The exhibitor shall present, on the date of entrance of his staff to the Fair premises, evidence of AFIP's "Clave de Alta Temprana" [Tax Authority Code for Employees] and a copy of the Occupational Risks Agreement with detailed information of the staff registered with the respective Workers Compensation Insurance (ART, according to the Spanish acronym).**

8.1.4 The ORGANIZERS shall not be liable for the damage that failures in the lighting and driving force, drainage, air conditioning, etc. installations could cause to the exhibitor. Neither shall they be liable in case there is an interruption of the above mentioned services for any reasons alien to their scope of action.

8.1.5 **The exhibitor is responsible for the security of his stand during the public visit hours, as well as during the hours set forth in 8.3.2 and 23** hereof. In general, the exhibitor's responsibility lasts for all the term and hours during which he is in possession of the space, except for the permanence limitations set forth when the Fair is closed for visitors.

8.1.6 Any exhibitor performing a beverage or edible product tasting at his stand shall be subject to the rules in force governing the matter; the persons in charge of the tasting shall bear the corresponding sanitary notebook in force and a certificate evidencing approval of a food handling course, if pertinent.

8.2 TAXATION AND FEE RELATED RESPONSIBILITIES.

8.2.1 Exhibitors undertake full responsibility for the payment of fees, taxes and contributions with respect to the activities to be developed in his stand.

8.2.2 Exhibitors further undertake the responsibility before SADAIC, AADICAPIF and ARGENTORES, for the fees or rights set forth in the provisions of said bodies for the release of music and/or audiovisual images in their respective stands, purpose for which they shall evidence payment of the corresponding amounts in advance before the E.C.

8.3 RESPONSIBILITIES WITH THE FAIR

8.3.1 Exhibitors shall observe the assembly terms, so that their stand assembly is completed according to the **Schedule (see 25.7)**. Otherwise, they shall be penalized with a **\$800,000.- (Argentine pesos) for lots up to 100 mts² and \$1,500,000.- (Argentine pesos) for lots over 100 mts²**. penalty, amount that shall be held by the FIT (exhibitors are advised to transfer this penalty to the contracts with their respective constructors).

8.3.2 The exhibitor is compelled to attend his stand every day, **30 minutes before the opening time and 15 minutes after closing**, and to keep the stand personnel in the stand during the whole timetable.

8.3.3 **Exhibitors shall be responsible for cleaning their respective stands**; additionally, they have the obligation to keep the stand in impeccable conditions during the permanence of visitors to the Fair. For that purpose, they are given time in advance, before the stipulated opening time (**see 8.3.2.**) and they shall dispose garbage in the bins provided for that and **never in the aisles**.

8.3.4 Exhibitors shall disassembly and remove building elements from the stand and return the space and the items provided by FIT in perfect conditions, as stipulated in the **Schedule (see 25 below)**.

8.3.5 Any verified deteriorations shall be invoiced in the name of the space bearer, who shall pay them immediately. **Otherwise, he shall not be able to remove his materials**. Exhibitors are not authorized to make repairs of any kind.

8.3.6 Noncompliance with the date to release the stand entitles the **O. C.** and the **E.C.** to release it at the exhibitor's own risk and expense, and the materials and/or elements shall be kept as guarantee until payment of the originated expenses. **FIT** shall not acknowledge any claims from the mandatory execution of the above mentioned disassembly.

8.3.7 **During the dates and times set forth for assembly and disassembly, security of all the stand elements shall be at the exhibitor's own risk and expense.**

9. OBLIGATIONS AND PENALTIES

9.1 All the provisions contained in these General Rules and Regulations, circulars,

technical communications, schedules, plans, surfaces and prices are mandatory, as well as the legal provisions in force, especially those regarding to security, hygiene, moral, labor, social security, public order, tax related, administrative, etc. The rules and regulations included in the Exhibition General Regulations issued by La Rural are also mandatory. Exhibitors who fail to comply with the spirit of these regulations shall be compelled to regularize their situation within 24 hours. **Upon completion of that period, the E.C. shall order the total and final closing of the stand**, considering that the contractual relationship has been terminated, with no need of any compensation or reimbursement whatsoever.

9.2 In exceptional cases, **FIT** authorities reserve for themselves the right to amend these rules and regulations to the best of their convenience and understanding in order to achieve the greatest success of the Fair; said amendments shall be mandatory for all exhibitors.

9.3 Should they consider so convenient, FIT authorities shall issue supplementary communications to these rules and regulations, which shall be timely forwarded, reason for which exhibitors are advised to forward that information to the respective designers and stand constructors, as their compliance shall be mandatory.

9.4 **Fair authorities shall conduct successive inspections during stand assembly in order to confirm the correct compliance with the respective regulations. It is duly stated that in cases where the immediate correction of any deviations is not carried out, the E.C. may effect it on its own, under the responsibility of the exhibiting company.**

9.5 Any controversy or dispute arising from these Rules and Regulations shall be submitted to the Ordinary Courts of the City of Buenos Aires, expressly waiving the Federal Courts jurisdiction or any other which may correspond.

9.6 Any claims that the exhibitors wish to submit regarding the fulfillment of the ORGANIZERS obligations shall be presented in writing before the **E.C.** prior to the expiration of the Fair disassembly period. Noncompliance of this obligation shall prevent the future submission of the claim.

10. POSTPONEMENT – ANNULMENT

10.1 In case of force majeure or act of God, **FIT** authorities reserve the right to change the stipulated dates, operating hours or terms. In case of a forced annulment, the amounts paid by the exhibitors shall be returned with a proportional deduction of already made expenses, without any compensation whatsoever. Compliance with the condition subsequent set forth by La Rural shall also be considered a special cause of rescission, the content of which is reproduced herein: If due to reasons attributable to public rules and regulations or provisions of competent authorities or demands derived from contractual relationships between the Assignor and the National State, or any other force majeure circumstances alien to the parties, the whole or part of the SPACE had to be targeted to a purpose other than that set forth in this contract, or if the space installation or exploitation became impossible due to the above mentioned reasons, the Assignor shall not be responsible for damages and its obligations shall cease by means of a deposit of the amounts received or their corresponding proportion."

C FAIR OPERATION

11. INAUGURATION, OPENING HOURS AND FAIR CLOSURE

11.1 Attendance to the Official Inaugural Ceremony shall be limited to the special invitations that the **E.C.** and the **C.O.** send to national, state and municipal authorities, diplomatic corps and industry, commerce, banking and journalism representatives.

11.2 **FIT** shall be open to professional visitors and invitees from **September 28 and 29 from 2:00 pm to 9:00 pm, and from September 30 and October 1 from 10:00 am to 7:00 pm. General Public: September 28 and 29 from 2:00 pm to 9:00 pm.**

11.3 **FIT** reserves the right to change operating hours, in case it considers so convenient for the greatest success of the Fair.

12. ACCESS TO THE FAIR VENUE

Only with Badges, Invitations or written authorization issued by the E.C.

12.1 **DURING ASSEMBLY AND**

DISASSEMBLY

12.1.1 Vehicle entrance hours shall be those indicated in the Schedule (see 25).

12.1.2 **The entrance of vehicles and materials shall be through the door located at Avenida Sarmiento, at the corner with Colombia St. Except those conducting its armed in the Adventure Tourism's area they will by Sarmiento 2704.**

12.1.3 Loading and unloading materials from the vehicles parked at the Premises parking lot is free, **provided the following time limits are observed; Cars: 30 minutes; Vans: 1 hour and 30 minutes; Trucks: 2 hours and 30 minutes. In case the above mentioned time limits are exceeded, La Rural shall charge per hour or 15-minute fraction, the amount in force on that date.**

12.1.4 During assembly and disassembly, the USE OF HELMET is mandatory for any person who enters and/or remains at the premises or the pavilions. Furthermore, do remember that Occupational Hygiene and Safety Act 19587 regarding the use of elements and safety conditions for any person performing assembly and disassembly activities is in force and is mandatory. In case La Rural S.A. Safety Management (through the Fire, Safety and Hygiene departments or through whomever it may appoint) detects noncompliance with the above mentioned regulations, it may decide to forbid permanence in the premises –prior warning- of any person failing to comply with the above mentioned regulations or cause them to stop their course of action until the correction of the deviations.

12.2 DURING THE EXHIBITION

12.2.1 The Fair entrances for exhibitors and their staff are those located at Av. Sarmiento 2704, Cerviño 4476 and from the underground parking lot, 30 minutes before the Fair opening (see 11.2 and 25 of the Schedule).

12.2.2 **In case an exhibitor -due to special reasons- needs to enter 60 minutes prior to the opening hours, he shall request so in writing to the Fair Management 24 hours in advance, and the entrance shall be in the same conditions as described in 12.1.2 and 12.1.3.**

12.2.3 **Suppliers may enter before the Fair opening hours only with**

a written authorization requested by the exhibitor to the E.C. and in the same conditions as described in 12.1.3.

12.2.4 **No person shall be admitted inside the Fair premises outside the times and modes mentioned in 12.1.1/2/3, except for those who belong to the FIT organization.**

13. BADGES

All badges shall be delivered with name, surname and bar code. No blank badges shall be delivered. All badges are personal and non-transferable. The inadequate use of badges shall authorize the E.C. to remove and prohibit admission to the Fair of the people involved in the above mentioned irregularities.

In order to prepare the Stand Staff and the Stand Constructor badges it is mandatory to send a list stating the Workers Compensation Insurance (ART, according to the Spanish acronym) registration or Personal Accident Insurance for death/incapacity for \$1.000.000 (one million pesos) and for medical assistance expenses for \$50,000 (fifty thousand pesos) with a waiver of subrogation clause against Ferias Argentinas S.A.: 3070771425-1, AVIABUE: 3059117715-6, FAEVYT 30-54442979-1 and LA RURAL S.A. 30-69758304-8.

13.1 **FIT** shall deliver to the exhibitors one Exhibitor badge every 3 occupied square meters (maximum of 20). Those badges are targeted to directors and executives of the exhibiting company. **For the preparation thereof, is required sending the list stating the Registration of ART or Personal Accident Insurance exhibitors.**

13.2 **FIT** shall deliver to the exhibitors one Stand Constructor badge every 3 occupied square meters (maximum of 20). Those badges are only valid during stand assembly and disassembly. **For the preparation thereof, is required sending the list stating the Registration of ART or Personal Accident Insurance exhibitors.**

13.3 Additional badges shall cost \$3.000 (three thousand pesos), to be born by the stand responsible party.

13.4 The above mentioned badges shall be delivered to the exhibitor once he has completed all payments due.

13.5 The only badges admissible to access the **FIT** are those officially issued by the Fair authorities. No other identification or badge shall be valid.

14. INVITATIONS

14.1 **FIT** shall provide two invitations every square meter of occupied rented space (maximum of 300). **It is recommended that the invitations are delivered only to visitors related to the Tourism sector.**

14.2 The only invitations accepted at the doors check points in order to access the FIT are the official invitations delivered by the ORGANIZERS. No other invitations shall be valid.

15. PROMOTION ACTIONS

15.1 All forms of advertising and/or promotion within the stand is free, provided their content does not entail a violation of the regulations in force and provided they respect what has been set forth in the stand building regulations for the realization of stands, avoiding agglomeration and contact among visitors.

15.2 Audio equipments (radios, microphones, television sets, audiovisuals, etc.) which are installed to operate permanently or as a demo **shall be acoustically isolated, and the sound pressure level measured 1 m away from the stand perimeter shall not exceed 65 dB (A). In the case of non-compliance with the permitted noise level written notice, absent in 10 minutes an adaptation thereof, shall be cut off electricity supplies was made.**

15.3 **Music and live shows shall be permitted only in the two days the Fair is open for the public (Saturday and Sunday) during the hours of 18 a.m. to 9:00 p.m. musical shows and shows may be performed at the respective stands, strictly observing the provisions of point 15.2.** Those who do not respect this rule or is found the decibels inside the stand are not the indicated, shall be notified and intimidated to do regularize immediately.

In the case that the stand continue intimated infringement, EC FIT proceed without further trámites- the power outage, either a province or a region corresponding to (if the wiring is unified 18.2 in a single board power is cut the entire region). To proceed to court power

supply technical staff FIT enter the general board stand, where this is installed. In the National Pavilion, only shows within the stands of the regions will be allowed.

15.4 REGARDING COVID PROTOCOL.

Exhibitors who perform tasting drinks edible products in your stand should be subject to the current standards reported by the official agency. Persons engaged in this task must have a valid health certificate and a certificate of having completed the Food Handling course, as appropriate, in addition to using disposable gloves.

16. PROHIBITIONS DURING THE EXHIBITION

16.1 Having shows at the stands, except for those previously requested and authorized in writing by the E.C.; therefore, audio equipments in the fair premises SHALL NOT be allowed.

16.2 Exhibitors who want to offer a show or show within their lot on Saturday and / or Sunday, may do so from the hours of 18 to 21 hs.

Outside the fair and in the open air, we do not have a place qualified for that same purpose, without restricting the schedule of the operation of the fair, with a prior request for a shift to the organization

16.3 It is totally forbidden to use the corridors to do shows as well as to locate scenarios or spaces for shows in the perimeter of the stand. The stages must be mounted inside the stand in such a way that it contains the attending public.

16.4 It is strictly forbidden to use percussion instruments, whether drums, snare drums, and any musical instrument or element that produces sound with similar characteristics. Throughout the period of the fair.

16.5 You are prohibited as promotional activities and attraction of the stands, the use of popcorn, pororó or similar and all cooking and food processing in the stand, as well models also display and/or persons naked, and drones.

16.6 Make direct sales to the public and perform games of chance (except for cases previously requested and authorized by the C.E).

16.7 Inside the Fair premises, exhibitors shall not use any type of advertising and/or promotion campaigns outside their stands.

16.8 The access of minors is forbidden during

the days the Fair is open for professionals only, even though they are accompanied by an adult.

16.9 It is expressly forbidden installation, by exhibitors points WI - FI access either for connection to Internet or the provision of other features. The objective of this measure is to avoid interference with access points provided by internet service La Rural. Such interference may cause no operation of the present WI -Fi networks. During the conduct of the event will be monitored all issues made in the Inside the halls. If it detects a WI - FI private facility not authorized, he asked immediately, disconnect of the same.

D RULES FOR STAND PROJECTS, ASSEMBLY AND DISASSEMBLY

17. GENERALITIES

17.1 The rules and regulations herein set forth for projecting, assembling and disassembling stands are to be strictly complied with. Otherwise –and in the cases eventually not considered in these rules and regulations- constructions shall have to adjust to the specifications and regulations issued by the authorities of the Predio Ferial de Palermo or the corresponding State technical bodies.

17.2 All free assembly stands must present the corresponding project and plan beforehand, informing it through the Technical Form of the Exhibitor Manual.

17.3 The project and direction of any free assembly stand must be carried out by a qualified professional.

17.4 Dimensions and characteristics of the space are those specified in the plans the Fair delivers at the time of purchase. Further details or specifications shall have to be requested to the **E.C. (see 19.1)**

17.5 **FIT reserves the right to amend the Fair plans for a better operation and/or general visualization. In case the above mentioned amendments affect an already purchased space, the exhibitor shall be advised in due time and his acceptance shall be mandatory.**

18. DOCUMENTS REQUESTED FOR PROJECT APPROVAL

18.1 The following documents shall be presented for their approval at the E.C. office in the term stipulated in the **Schedule:**

a) A Technical File with all the information filled out (form that shall be delivered at the time of purchase of the space). Plans which do not attach Form 1: Technical File, -available at www.FIT.org.ar- shall not be received. Also a 3D image

18.2 The **E.C.** shall inform the exhibitors or stand constructors of any eventual errors in the rules interpretation which could be transferred to the presented projects. The exhibitor is always responsible; therefore, FIT authorities recommend the transfer of that responsibility to the constructor.

18.3 A duly approved plan shall be displayed at the construction site. Otherwise, construction could be paralyzed by the Fair authorities.

18.4 The **E.C.** may challenge constructions intended to be built without complying with the regulations and it shall be entitled to close the stands which, in its opinion, deserve to be closed, either for merely regulation related reasons or for the stand lack of finish or other aesthetic or safety reasons.

18.5 In order to begin the stand construction, exhibitors shall have to comply with the following obligations:

- a) Payment of any balance due for the space lease and the hiring of additional services.
- b) Submission, within the specified terms, of the corresponding documentation.

19. PROJECT GUIDELINES

19.1 In spaces with **Basic Assembly**, measures are taken at panel axis level, the width of which is approximately 5 cm. Additionally, and according to the modulation of the adopted system, **1 cm shall be discounted for every meter long of the stand front and back measures. Therefore, exhibitors are advised to consult with the FIT Technical Department about the exact measures of the leased space for the correct design of their stands.**

19.2 Stand assembly in **Free Spaces without assembly** must include the construction of dividing walls (neighbor stands) of at least 2.5 m high, with a smooth texture, in white color and with a neat finish.

19.3 All constructions shall be within the limits

of the space. No element at any height shall exceed those limits.

19.4 Attention counters front parts shall be at a minimum distance of 0.50 m with respect to the space front lines.

19.5 The maximum height permitted for stand construction shall be **6 (six) meters from the existing floor.**

19.6 An element with a maximum plan projection of 20% of the space surface may reach 8 m high, provided it is withdrawn towards the space inner limits and at the same distance between parallel sides.

19.7 **"Blind" perimeter closings on aisles (up to 2.50 m high) shall not exceed (in surface) 50% of the façade over each corridor.**

19.8 Elements over dividing walls (neighbor stand) which exceed 2.50 m high **shall be smooth and white, with no joints or relieves** of any kind.

19.9 Volumes or plans of any kind which exceed 2.50 m high and which include graphical elements **shall have to be withdrawn at least 1 m from the dividing walls.**

19.10 The pavilions floor admissible load is 2tn/m2. For loads exceeding that limit or specific loads, contact **FIT Technical Department.**

19.11 **To authorize any type of hanging of the structure of pilled and beams of the pavilions, you must request our Dept. Technical current regulations provided by La Rural.**

19.12 **It is expressly prohibda the installation and/or use of any filament lamps type; Halogen lamps in all formats; metal halide lamps; (iv) sodium lamps high or low pressure; (v) lamps mixture mixed technologies of any of the above. Are only allow the use of fluorescent lamps in its various formats (tubes, lamps low consumption) and/or LED.**

20. STAND MANDATORY BASIC ELEMENTS AND THEIR DISPOSITION

20.1 **Scrims, curtains, hanging or tightened fabrics and carpets covering platforms used for stand decoration shall have to undergo a mandatory fireproof process and submit the corresponding**

Fireproof Certificate before FIT Technical Department.

20.2 The stand **identification number** shall be clearly visible on each side of the space façade.

20.3 The stand general power switch shall be easily accessible (see 21.3).

20.4 Exhibitors who rent stands with fire extinguishers or fire hydrants (see 7.4/1 and 2) shall keep them in a visible spot and provide their easy access.

20.5 **All stands shall provide easy access and displacement for handicapped persons.** For constructions on elevated platforms, **an access ramp shall be mandatory one each side.**

20.6 **Stands including mezzanines in their plans shall request the FIT Technical Department the corresponding authorization for their construction. The presentation of a calculation report is mandatory for mezzanines with a minimum resistance of 500 Kg/m2 in order to be approved by La Rural. Non-compliance would cause the disqualification Mezzanine by La Rural. This memory must be signed by a professional enrolled (architect or engineer).**

20.7 **In order to be given access to the Fair Premises, stand constructors and assemblers shall have to submit their Workers Compensation Insurance (ART, according to the Spanish acronym), Mandatory Life Insurance and/or Personal Accidents Insurance.**

20.8 The assembly concept for the different elements which materialize a stand shall be that of **ASSEMBLING AND NOT THAT OF MANUFACTURING**, that is, stands, furniture, displays, platforms, etc. **shall not be ground, welded or painted with a blowtorch within the Premises;** they shall have to be manufactured in a workshop and then assembled at the fair premises.

20.9 **It is absolutely forbidden to leave sharp edges or aluminum rims on stand platforms: their protection with rubber strips or plastic profiles is mandatory.**

21. ELECTRIC INSTALLATIONS

21.1 Spaces marketed with **Basic Assembly** include electric installation according to the

regulations, for which **FIT** assumes the corresponding technical responsibility.

- 21.2 In spaces where **stands are built according to a project**, the electric installation shall be performed by an **electrician registered with the Instituto de Habilidadación y Acreditaciones** (Qualification and Registration Institute), classified according to the following: Installed power from 0 to 10 kW: LEVEL 3 (Adequate Installer). Installed power from 11 to 50 kW: LEVEL 2 (Technician). Installed power exceeding 50 kW: LEVEL 1 (Professional).

At the installation sites, these professionals **shall comply** with the **“Rules and regulations for the set up of electric installations in real property”** issued by the **Argentine Electro technical Association (AEA)** – September 1996 edition, or the edition that replaces it – and with the indications included in the **“Conformity Practice”** issued by the same Association.

Additionally, they shall comply with the provisions of the Fair premises before power is supplied; fair authorities reserve the right to refuse to supply power in case the technical conditions are not fulfilled; for instance: the use of parallel cables is forbidden (**see 24.2 - g**).

- 21.3 **For safety reasons**, a general switch for shutting the stand power supply shall be available to the staff authorized by the Fair in case of eventual incidents. **Access to that switch shall be available 24 hours.**
- 21.4 The exhibitor is provided with a power consumption that amounts to **50 W/h per square meter**, the cost of which is included in the stand value. In case of needing more power (additional power), that shall have to be request based on a simultaneous power use calculation by filling out **Form 1: Technical File**, available at www.fit.org.ar within the term set forth in the **Schedule** and the cost of which shall have to be paid before the beginning of the Exhibition (**See 25.5**). Due to technical reasons, additional power requests submitted after the term set forth for that purpose shall not be addressed.
- 21.5 **It is absolutely forbidden to make clandestine connections and/or to connect power of a higher voltage than that requested.** Violations shall be

punished with the temporary interruption of the power supply, definite interruption or stand closure, according to the **E.C.** judgment.

- 21.6 From a consumption of 20 amps it is necessary to order a three-phase connection, which will be billed at the cost in force at the time of the fair.

22. ASSEMBLY PROHIBITIONS

- 22.1 **Adhering the carpet directly to the pavilion floor.** Carpets shall be affixed with two-face tape or a similar method. The use of contact cement is forbidden.
- 22.2 Painting with **fog-like or spray paint** (using a blowtorch or sprays) or coating with projectable materials which cause the same effect.
- 22.3 **Using masonry materials** or materials of any other kind of wet construction or loose materials (stone chips, crushed stone, sand, sawdust, etc.)
- 22.4 **Causing any kind of deterioration** derived from painting, perforating, nailing, holing, cementing, gluing floors, walls or any other fix installation of the premises and, especially, of the dividing panels. The only materials authorized to be affixed to the dividing panels are **self-adhesive materials**. Damaged panels shall be invoiced to the stand tenant.
- 22.5 **Using any type of heaters** and/ or gas or liquid fuel operated devices or any other flammable element. Access with gas tanks to the show pavilions is forbidden.

23. DISASSEMBLY

- 23.1 **Exhibitors shall remove their belongings, disassemble and remove the stand construction elements** and return the space and the elements supplied by the **FIT (see 25.12)** in perfect conditions and within the term set forth in the **Schedule**.
- 23.2 **Should a stand constructor leave any traces of the construction, components, elements, parts, etc. upon disassembly which have to be subsequently removed by the FIT cleaning personnel, the exhibitor shall have to pay a \$10,000 (ten thousand pesos) fine per square meter.**
- 23.3 The disassembly period shall be that set forth in the **Schedule (see 25.12)**. During that term, **the exhibitor shall be exclusively responsible for**

the security of the stand and the elements thereof.

- 23.4 The exhibitor occupying a basic stand must remove all their belongings within 2 hours of the fair closure on the last day since, after that period, we will proceed to the removal of paneling and furniture, and all material in the stand will be sent to the waste container.

24. CHARGED ADDITIONAL OPTIONAL SERVICES AND REQUESTS

- 24.1 Exhibitors shall be able to request the **E.C.** the following **Charged Additional Services**:
- a) Additional power supply, by filling out **Form 1: Technical File**, available at www.fit.org.ar within the term set forth in the **Schedule (see 25.2)**
 - b) Water supply and drainage, by filling out **Form 1: Technical File**, available at www.fit.org.ar within the term set forth in the **Schedule (see 25.2)**.
- 24.2 Exhibitors may request information of providers of the following **Charged Optional Services to the FIT E.C.:**
- a) Equipment, carpet and dividing panels rental.
 - b) Additional security.
 - c) Stand cleaning service.
 - d) Telephone line and/or stand telephone.
 - e) Computing devices rental.
 - f) Catering.
 - g) Registered electricians.
 - h) Fire extinguisher rental.
 - i) Wi Fi
 - j) Light pen rental

25. SCHEDULE

- 25.1 Stand Plan Presentation: **until September 20**
- 25.2 Presentation of Form 1: Technical File: **until September 20**
- 25.3 Presentation of Form 2, Catalog Information: **until September 20 (online catalog only).**
- 25.4 Presentation of Form3, Badge Request: **until September 20**
- 25.5 Payment of Stand Additional Services: **before September 20**
- 25.6 Badge and Invitation Pick-up: **from September 16 to September 24, at our offices at Viamonte 640, 8th floor, from 10 am to 5 pm, and from September 25 from 9 am to**

INTERNATIONAL TOURISM FAIR OF LATIN AMERICA

September 28 to October 1, 2024

Buenos Aires - Argentina



8 pm, at Pavilion 9 of La Rural in Exhibitor Service, entering through Sarmiento 2704 or through the parking lot. You will be able to download and print your badge from the Exhibitor's Manual from September 23 onwards.

25.7 Stand Assembly: **from September 25 from 2 pm to 10 pm, September 26, from 8 am to 10 pm, September 27 from 8 am to 8 am, on September 28. (continuous hours)**

25.8 Products and Furniture Entry: **from September 28 from 8 to 11 am, using small vehicles (cars and vans).**

25.9 Ribbon-cutting ceremony: **September 28, at 1 pm.**

25.10 Opening dates and hours for Professionals and the Public: **September 28th and 29th from 2pm to 9pm. For exhibitors and stand personnel from 1 p.m. onwards.**

25.11 Opening dates and hours for Professionals only: **September 30th and October 1st from 10am to 7pm. Exhibitors and stand personnel from 9 a.m. onwards.**

25.12 Disassembly and removal of materials: **from October 1 at 8 pm to October 2 at 2 pm. (continuous hours)**

25.13 Delivery of celan plot, free of exhibitor's elements: **at October 2 at 2 pm.**

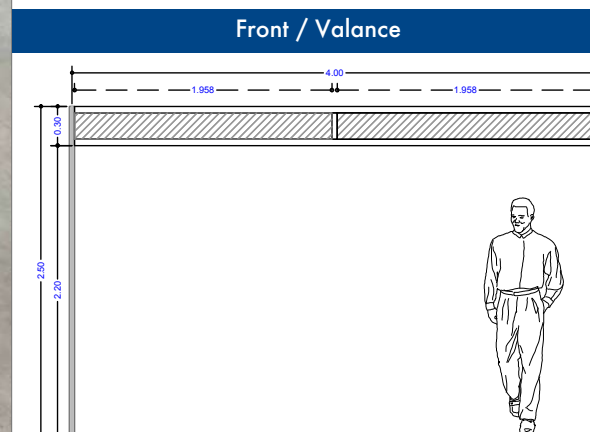
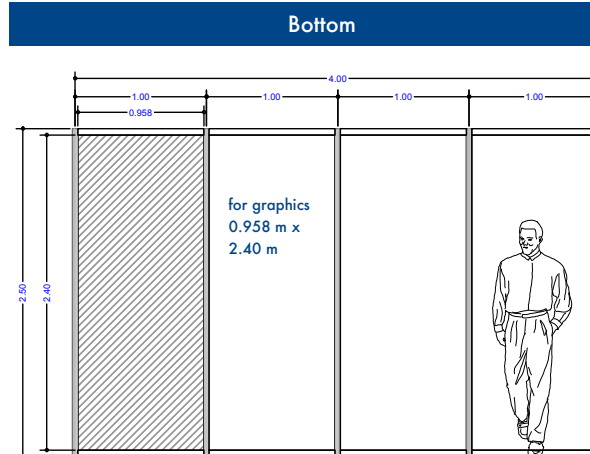
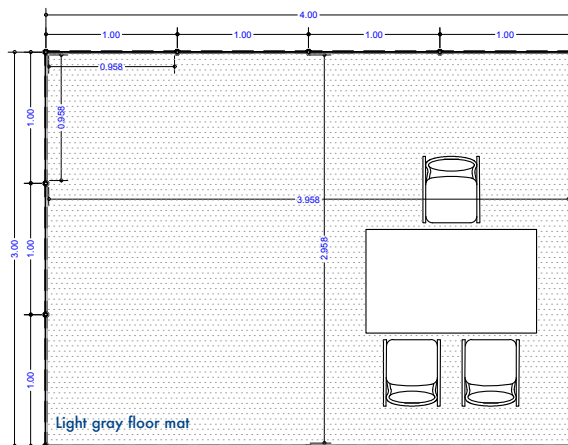
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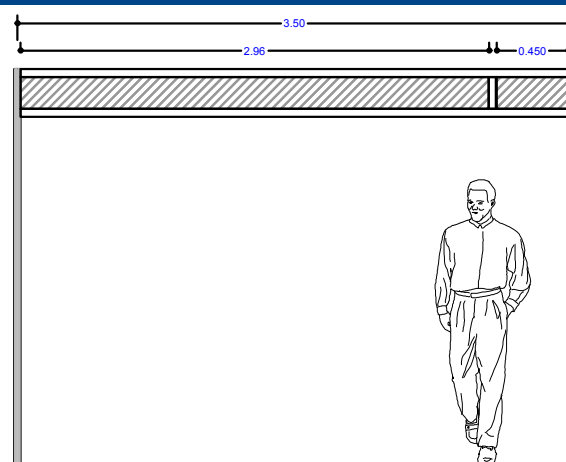
Basic Assembly Stand Sample



LOT CHARACTERISTICS:

- | Perimeter panels
- | Lighting (50 W per m²)
- | Socket (up to 300 W)
- | Grey carpet
- | Equipped according to the amount of square meters hired
- | Standard graphics
- | With valance and graphics

Alternative panel | 0.5 m from batches | 3.5 m x 3.0



Note:

These figures are indicative based on a set of 4 x 3 meters. You should consider measures batch purchased. In case of enquiries, please contact FIT Technical Department: Telephone: 54 1157004014 | fit.tecnica@gmail.com | www.fit.org.ar