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## INVITATION TO JOIN ADVENTUR 2023

In order to promote inbound and outbound tourism, Lithuania has established an annual tourism exhibition ADVENTUR, which is well known among tourism professionals and visitors of the Baltic Region countries. The exhibition is well acknowledged and supported by the Ministry of Economy and Innovation of the Republic of Lithuania.

We would like to invite the tourism authorities and businesses of Taiwan to participate in the International Tourism Exhibition ADVENTUR 2023. The International Tourism Exhibition ADVENTUR 2023 will be held on 27–29 January at the Lithuanian Exhibition and Congress Centre LITEXPO, Vilnius.

ADVENTUR is an annual platform for presentation of new tourism services, new products, innovations and for promotion of destinations. Steadily growing before the pandemic ADVENTUR used to unite about 300 participants (30% international guests) under one roof annually, gather around 28000 visitors. The forecast for ADVENTUR 2023 is optimistic, and will bring the tourism community of the whole region and international guests together.

We are convinced that the presence of your country in the Baltics at the tourism exhibition ADVENTUR will contribute to the faster international travel branch recovery process and will promote it as an attractive and beautiful country for leisure and business tourism.

We hope to see your country at ADVENTUR 2023.

Warm regards,

Faustina Sinkevičiūtė  
ADVENTUR Project Manager

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LITEXPO  
The Lithuanian Exhibition and Congress Centre  
Vilnius, Lithuania



# LET'S CELEBRATE *the journey!*



**ADVENTUR**  
THE 10<sup>TH</sup> INTERNATIONAL EXHIBITION  
ON TOURISM AND ACTIVE LEISURE

**27-29  
JANUARY,  
2023**

## Values

- **Baltic countries exhibition.**
- **Tourism industry innovations, contemporary tendencies** within tourism business (B2B) as well as travelers and visitors (B2C; C2C).
- **Outbound tourism business, networking and match** – making B2B events, local travel and accommodation sector, representatives of leisure activities.
- **Visitors, who seek to discover active leisure innovations.**

## Events

**01.27** **Grand Official Opening.** The event will be held with high-rank guests, and followed by Annual Tourism Industry Awards.

**01.27** **Two-day Tech&Travel powered by Travel Union:** B2B oriented panel discussion with Travel Tech startups, innovators in travel industry, a high-rank government representative.

**01.27** **B2B Networking hour.** The goal of the event is to create an opportunity for ADVENTUR's participants to develop the professional relationship and contacts.

**01.27-01.28** **Two-day Discussion about Sustainability trends, In Tourism Industry for B2B and B2C.** DELFI project "Tvari Lietuva" (eng. "Sustainable Lithuania") will organise discussions about the future of sustainable travelling with business representatives and travelling enthusiasts from Lithuania. Is traveling going to change because of climate change? Will we have to stop flying? These and similar questions will be answered during the discussions organised by Tvari Lietuva.

**01.28** **B2C oriented discussion with Travel Union named "When Travel and Tech converge"**, 10 Lithuanian success stories shaping the future of travel.

**01.28** **National Geographic Expertise Competition.** The event will host up to one thousand students from all around Lithuania, who will take an expertise exam related to Geography.

## Expo themes

*Get to know Lithuania (Local Tourism):*

- Active recreation in Lithuania
- Rural tourism
- SPA, wellness and medical tourism
- Accommodation
- Authentic Lithuania

*Discover the World (Outgoing Tourism):*

- Recreational and sightseeing trips to foreign countries
- Individual tourism
- Foreign business

*Enjoy the Active Recreation (Active Leisure Attractions):*

- Amusement parks, leisure centres
- Hiking & Trekking
- Recreational vehicles

## Contacts

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Organizator



**LITEXPO**

Partners



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27 - 29 JANUARY, 2023

**International Exhibition on Tourism ADVENTUR 2023**

Lithuanian Exhibition and Congress Centre  
LITEXPO, Laisves ave. 5, Vilnius, Lithuania.



## TERMS OF PARTICIPATION / INFORMATION ON SERVICES PROVIDED

### 1. Application for participation

- Exhibitors for participation in the exhibition **ADVENTUR 2023** register on-line through the electronic application order and administration system **EXPODOC**: <https://floorplan.expodoc.com/en/1244/adventur-2023>.
- The Application has to be submitted by **December 20, 2022**.
- Brief information about the terms and conditions of participation in the Exhibition is provided in the participation terms and conditions. Main rights and duties of an Exhibitor, as well as those terms and conditions of Participation are established in an application-agreement filled in by each Exhibitor, accepted by LITEXPO, and Regulation on participation in exhibitions, trade fairs and conferences, as well as other internal regulations of LITEXPO. All the above-listed regulations are jointly referred to as Legal acts regulating Participation. Every single Exhibitor must familiarise himself/herself with the latter legal acts.

### 2. Co-exhibitors

- Exhibitor can admit into his stand a Co-exhibitor (other company) after having registered it in his application and agreed on their participation with the Exhibition organizer.
- Exhibitor has to pay the Co-exhibitor's fee.
- Co-exhibitor has the right to use the same stand as the main Exhibitor, and has to obey the same requirements, terms of participation in the Exhibition as applied to the Exhibitor.
- Exhibitor shall assume responsibility for any violations, breaches of the legal acts regulating participation committed by his Co-exhibitor.
- A co-exhibitor's activity and the exhibits or services presented, have to correspond to the thematic of the Exhibition.

### 3. Main services and charges

The Organizer rents empty exhibition space (**minimum area – 6 sq. m**) for the whole duration of the Exhibition and provides with the following services:

- Organization and marketing of the Exhibition.
- Development of event programme, coordination and organization services.
- Advertising and communication campaign of the Exhibition.
- Attraction of targeted visitors, distribution of invitations to officials and trade visitors.

- General lighting of the halls.
- General protection outside working hours of the Exhibition.

#### The Registration Fee includes:

- Entry into the electronic catalogue of exhibitors.
- Exhibitor badges (one for 3 sq. m, but no more than 15 pcs. for a stand).
- Electronic invitations for visitors (20 pcs. for an Exhibitor).
- Invitation cards to the opening soiree of the Exhibition (2 pcs. for an Exhibitor).
- Post in the News section of our website [www.litexpo.lt](http://www.litexpo.lt) ;
- Exhibitor's entry (business name, contact details, description, video, photos, logotypes, proposals) on the interactive plan with ability to schedule meetings with potential clients/specialists in advance

#### The Early registration

Prices for registration and payment of the price of registration and exhibition space **until July 31 2022:**

	Price + VAT			
	< 20 sq.m.	21 - 50 sq.m.	51 - 99 sq.m.	> 100 sq.m.
<b>Registration fee per Exhibitor and Co-exhibitor</b>	160 Eur			
<b>1 sq. m. Empty exhibition space (Hall 5)</b>	55 Eur	52 Eur	49 Eur	45 Eur
<b>1 sq. m. Empty exhibition space (Hall 4)</b>	55 Eur	46 Eur	40 Eur	35 Eur
<b>1 sq. m. Empty exhibition space (Hall 3)</b>	55 Eur	52 Eur	49 Eur	45 Eur
<b>1 sq.m. Empty exhibition space (the Hall 3 lobby)</b>	58 Eur	55 Eur	51 Eur	-
<b>1 sq.m. retail space (indoors)</b>	40 Eur			
<b>1 sq.m. retail space (Hall 3 balcony)</b>	35 Eur			
<b>1 sq.m. retail space (outdoors)</b>	20 Eur			
<b>1 sq.m. rent of the standart stand</b>	35 Eur			
<b>1 sq.m. rent of standart stand (when choosing a wall color: black, green, yellow, red, blue)</b>	54 Eur			

#### The Standard registration

Prices for registration and payment of the price of registration and exhibition space **from August 1 until October 31, 2022.**

	Price + VAT			
	< 20 sq.m.	21 - 50 sq.m.	51 - 99 sq.m.	> 100 sq.m.
<b>Registration fee per Exhibitor and Co-exhibitor</b>	170 Eur			
<b>1 sq. m. Empty exhibition space (Hall 5)</b>	60 Eur	56 Eur	53 Eur	50 Eur

1 sq. m. Empty exhibition space (Hall 4)	60 Eur	50 Eur	45 Eur	40 Eur
1 sq. m. Empty exhibition space (Hall 3)	60 Eur	56 Eur	53 Eur	50 Eur
1 sq.m. Empty exhibition space (the Hall 3 lobby)	62 Eur	58 Eur	55 Eur	-
1 sq.m. retail space (indoors)	45 Eur			
1 sq.m. retail space (Hall 3 balcony)	40 Eur			
1 sq.m. retail space (outdoors)	25 Eur			
1 sq.m. rent of the standart stand	35 Eur			
1 sq.m. rent of standart stand (when choosing a wall color: black, green, yellow, red, blue)	54 Eur			

### The Late registration

Prices for registration and payment of the price of registration and exhibition space **from November 1, 2022.**

	Price + VAT			
	< 20 sq.m.	21 - 50 sq.m.	51 - 99 sq.m.	> 100 sq.m.
Registration fee per Exhibitor and Co-exhibitor	170 Eur			
1 sq. m. Empty exhibition space (Hall 5)	65 Eur	62 Eur	58 Eur	55 Eur
1 sq. m. Empty exhibition space (Hall 4)	65 Eur	55 Eur	48 Eur	44 Eur
1 sq. m. Empty exhibition space (Hall 3)	65 Eur	62 Eur	58 Eur	55 Eur
1 sq.m. Empty exhibition space (the Hall 3 lobby)	68 Eur	65 Eur	60 Eur	-
1 sq.m. retail space (indoors)	45 Eur			
1 sq.m. retail space (Hall 3 balcony)	40 Eur			
1 sq.m. retail space (outdoors)	25 Eur			
1 sq.m. rent of the standart stand	35 Eur			
1 sq.m. rent of standart stand (when choosing a wall color: black, green, yellow, red, blue)	54 Eur			

### The standard minimal stand of 6 sq. m consists of the following:

- A booth of OCTANORM constructions (1m x 2, 5 m).
- Carpeting of grey colour.
- Three spotlights of 100 W (1 per 3 sq. m).
- A table and 3 chairs.
- Fascia with the company name in Latin letters (standard font, up to 10 letters).
- Three-outlet socket (220 V/2 kW).
- Daily stand cleaning.



#### 4. Stand design, additional stand equipment and services

- The Organizer determines the dimensions of the stand and its place in the hall or outside exhibition area.
- If a stand of individual design (non-standard) for Exhibitor is designed and constructed by another company, the contracting company has to submit a detailed drawing of the stand to the architect no later than 21 day before the Exhibition starts (see: Regulations of Participation at Exhibitions, Fairs and Conferences point 7.2). The architect: Romanas Gajevskis, phone no. +370 616 05413, e-mail [r.gajevskis@litexpo.lt](mailto:r.gajevskis@litexpo.lt).
- Additional standard stand equipment, furniture, stand cleaning services, communications, companies' names or logos on fascia boards have to be ordered in advance by filling in the Forms for Additional Equipment, Services and Communications through the electronic application order system EXPODOC: <https://adventur2023.expodoc.com/login?lang=en> .
- **For further information and orders** please contact sales manager Olga Marčionienė: phone no. +370 698 21581, e-mail [o.marcioniene@litexpo.lt](mailto:o.marcioniene@litexpo.lt). Forms and prices for Additional Equipment, Services and Communications are also available at [litexpo.lt](http://litexpo.lt)
- 5 days before an Exhibition opening, prices for additional equipment and services increase by 50%, on the exhibitors' registration days and during the Exhibition - by 100%.
- An Exhibitor must cover stand remounting expenses which amount to 20% of the installation price of the exhibition stand, if 5 days before an Exhibition any amendments are made to the to the design of the stand ordered from LITEXPO and the stand has to be remounted.



#### 5. Terms of payment

- An Exhibitor has to pay for the rent of exhibition space, stand rent and additional services after getting the invoices from LITEXPO. All fees must be paid within the period indicated in the invoice, otherwise the Exhibitor will not be registered to the Exhibition.
- If the exhibition is canceled due to the national quarantine or other restrictions regarding the COVID-19 pandemic, the Exhibitor will get a full refund of all paid exhibition fees within 30 calendar days after applying for the refund.



#### 6. Other services

##### Visitor invitations

Upon the payment of registration fee, every Exhibitor and his co-exhibitor is provided with 20 electronic invitations for his customers to visit the Exhibition. Invitations are intended for their recipients only. Exclusively the invitations provided by the Organizer are valid for the Fair.

##### Forwarding of exhibits, loading-unloading works, customs clearance services

According to the Exhibitor's advance application the company "PAN-LIT Service" provides forwarding of exhibits, loading-unloading works and customs clearance services in the Exhibition territory. The services ordered are paid by Exhibitor directly, contact by phone +370 5 244 56 77, e-mail: [info@pls.lt](mailto:info@pls.lt).



## 7. Events

- Exhibitors are invited to organize various events during the Exhibition. The program of events have to be coordinated with the Organizer.
- Exhibitors organizing various actions at their stands have to inform the Organizer and may not disturb the job of other exhibitors in the Exhibition (make noise, play loud music, etc.).

## 8. Exhibition course









- An Exhibitor, for whom an exhibition stand is build-up and dismantled by another company, shall inform his contractor about the requirements regulating the stand set-up procedures established by LITEXPO (see "Regulations of Participation at Exhibitions, Fairs and Conferences", chapter 8). In such cases the Exhibitor shall bear full liability for actions of third parties. Staff mounting a stand during build-up and dismantling days shall be issued free special vouchers. Extra time for build-up and/or dismantling is charged (see "Regulations of Participation at Exhibitions, Fairs and Conferences", chapter 8, point 8.6).
- After arriving at LITEXPO an Exhibitor has to register at the Info-Centre of the Exhibition. Exhibitors are registered to the stands after they have fully paid the invoice for their participation in the Exhibition.
- During the registration, an Exhibitor is provided with information about the working procedure of the Exhibition, services provided, and is issued with exhibitor's badges, upon presentation of which to security, exhibitors shall be provided with access to the exhibition halls on the days of Fair mounting, dismantling and during the working hours.

## 9. Working hours\*

Exhibition venue	LITEXPO, Halls 3, 4, 5
Stand build-up	25 and 26 January 8 am. – 5 pm. 27 January 8 am. – 10 pm.
Exhibition working hours	27 January 11 am. – 7 pm. 28 January 11 am. – 7 pm. 29 January 11 am. – 4 pm.
Delivery of exhibits	26 January 8 am. – 10 pm.
Registration of exhibitors	26 January 9 am. – 9 pm. 27 January 8 am. – 11 am.
Removal of exhibits	29 January 4 pm. – 10 pm. 30 January 8 am. – 5 pm.
Stand dismantling	29 January 4 pm. – 10 pm. 30 January 8 am. – 5 pm.

*\* The organizers reserve the right to change the opening hours of the exhibition, installation of stands, removal and delivery of exhibits, registration of participants.*

*\* Exhibition opening hours can be adjusted.*

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# EXAMPLES OF TYPES OF EQUIPMENT AND CONSTRUCTIONS



Lithuanian Exhibition and Congress Centre LITEXPO

**1 OCTANORM panel**

length: 1.0 m  
height: 2.5 m

**27 EUR**

**2 OCTANORM panel**

length: 0.5 m  
height: h=2.5 m

**18 EUR**

**3 Triangular shelf**

1.0x1.0x1.4 m

**16 EUR**

**4 Separate shelf (leaning)**

1.0x0.3 m

**10 EUR**

**5 Separate shelf (horizontal)**

1.0x0.3 m

**10 EUR**

**6 Separate shelf**

1.0x0.5 m

**16 EUR**

**7 Shelf for projector**

available lengths:  
h=0.5 m, 1.0 m

**17 EUR**

**8 High shelf**

1.0x0.5 m  
height: 2.5 m

**64 EUR**

**9 Bar with sales counter**

1.0x0.5 m  
height: h=1.1 m

**65 EUR**

**10 Information counter**

1.0x0.5 m  
height: h=1.0 m

**55 EUR**

**11 Curved counter**

1.0x0.5 m  
height: h=1.0 m

**75 EUR**

**12 Presentation platform**

available heights:  
h=0.3 m  
h=0.5 m  
h=1.0 m

**45 EUR**

**13 Presentation platform**

available heights:  
h=0.3 m  
h=0.5 m  
h=1.0 m

**35 EUR**

**14 Presentation platform**

available heights:  
h=0.3 m  
h=0.5 m  
h=1.0 m

**26 EUR**

**15 Triangular platform**

1.0x1.0x1.4 m  
available heights:  
h=0.3 m  
h=0.5 m  
h=1.0 m

**30 EUR**

**16 Table/show-case without doors**

1.0x0.5 m  
height: h=1.0 m

**85 EUR**

**17 Table/show-case with sales counter**

1.0x0.5 m  
height: h=1.0 m

**88 EUR**

**18 Show-case**

0.5x0.5 m  
height: h=2.5 m

**90 EUR**

**19 Show-case**

1.0x0.5 m  
height: h=2.5 m

**115 EUR**

**20 Show-case**

1.0x1.0 m  
height: h=2.5 m

**120 EUR**

# EXAMPLES OF TYPES OF EQUIPMENT AND CONSTRUCTIONS



Lithuanian Exhibition and Congress Centre LITEXPO

**21 Leaf-let holder**

length: 1.0m  
height: 0.4m

15 EUR

**22 Leaf-let holder wired 4 parts**

length: 1.0m  
height: 0.4m

7 EUR

**23 Leaf-let holder wired 6 parts**

length: 0.4m  
height: 1.0m

7 EUR

**24 Leaf-let holder**

length: 0.35m  
height: 1.4m

26 EUR

**25 Poster hooks**

1 pcs.

1,50 EUR

**26 Posters hanging bolt**

1 pcs.

1,50 EUR

**27 Stand holder**

1 pcs.

3 EUR

**28 Hanger for clothes**

length: 1.0m

8 EUR

**29 Curtain**

length: 1.0m  
height: 2.5m

26 EUR

**30 Doors**

length: 1.0m  
height: 2.5m

51 EUR

**31 Round table**

Colors: white, black.  $\varnothing=0.7$  m  
h=0.8m

15 EUR

**32 Table**

0.8m  
0.73m  
0.8m

17 EUR

**33 Computer table**

50 EUR

**34 Chair**

6 EUR

**35 Bar stool**

12 EUR

**36 Bar table**

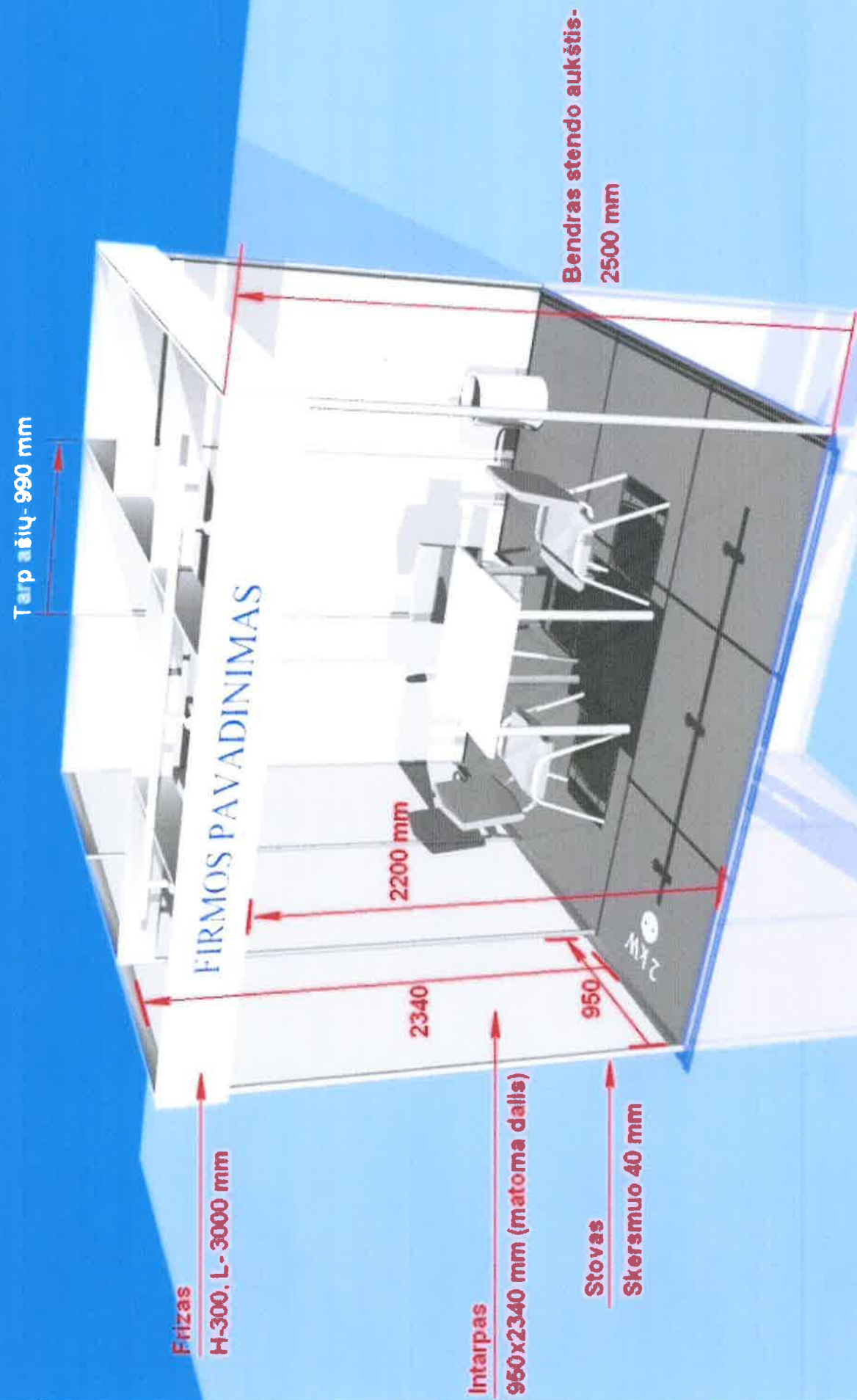
$\varnothing$  0.7 m  
1.1 m

Color: black, height: 1.1m

26 EUR

Exhibitors ordering any additional equipment and constructions one day before the exhibition will be required to pay 100% more. 14 days before the exhibition, a surcharge of 20% will be required for any changes in the position of the equipment and constructions in stands.

**STENDAS 3.0x3.0 m**  
 (dvi pusės atviros)



Tarp aišių- 990 mm

Frizas  
H-300, L- 3000 mm

Intarpas  
950x2340 mm (matoma dalis)

Stovas  
Skersmuo 40 mm

2200 mm

2340

Bendras stendo aukštis-  
2500 mm

950

FIRMOS PAVADINIMAS

2x7



